



Why choose your pet food from a PFMA member



Safety & Quality

All members sign up to PFMA Charter and Codes of Practice annually, which detail the legal requirements and safety & quality standards they must meet (see next page).



Peace of Mind

Using PFMA members will give you peace of mind that you are sourcing your pet food from a reputable business who are happy to discuss your questions.



Knowledge and Expertise

PFMA members have access to regular training, latest science updates and tailored advice from leading industry experts.



Professional Representation

Choosing our members means you have somewhere to go for help, in the unlikely event of something going wrong, as PFMA can act as a mediator where necessary.



Eligibility to Join

Only eligible companies can become members, through an application process involving references, a site visit and committee review.



Reputation and Prominence

The vast majority of UK pet food companies choose to be members because they see its value, even though membership is voluntary.

List of PFMA Members

www.pfma.org.uk/members-of-pfma



Steps Taken by PFMA Members to Ensure Nutritional Integrity, Safety & Quality of pet food products

Compliance with Pet Food Legislation

There are over 50 pieces of legislation that control the manufacturing and marketing of pet food. A few examples are;

- *Animal Feed Regulations 2010*
- *Animal By-Products Regulations 2011*
- *Reg EC 767/2009 on the placing on the market and use of feed*
- *Reg EC 1831/2003 on additives for use in animal nutrition*

More Info www.pfma.org.uk/legislation



Following Industry Guidelines and Codes of Practice

- *FEDIAF Nutritional Guidelines for Cats and Dogs*
- *FEDIAF Nutritional Guidelines for Pet Rabbits*
- *FEDIAF Guide for Safe Manufacture of Safe Pet Food*
- *FEDIAF Code of Good Labelling Practice for Pet Food*
- *PFMA Guidelines for the Manufacture of Raw Pet Food*

More Info <https://www.pfma.org.uk/uk-pet-food-codes-of-practice>



Implementing Assurance Schemes

- External certifications and auditing
- Supplier assurance schemes
- In-house quality assurance



For details of individual company schemes please contact them directly.