

Speakers' Biographies

Dr John Lowe – Consultant Nutritionist, Tuttons Hill Nutrition



John is a consultant nutritionist with a degree in animal nutrition and physiology and a PhD on zinc nutrition in dogs. John worked initially in the farm animal feed industry moving into the pet food industry some 38 years ago - initially as a nutritionist and then as technical director for a UK dry pet food company. John is now an Associate Professor in canine and feline nutrition to both undergraduate and postgraduate students at Nottingham University and continues his consultancy work for his clients around the world. John has published a wide range of papers and chapters on pet food in various books and publications.

He is also a Past Chairman of the PFMA.

Dr Christine Huggett - Founder & Director of The Pet Food Consultant



Christine graduated from the University of Nottingham with a Degree in Animal Sciences, followed by a PhD in Nutritional Biochemistry. She joined the pet food industry 25 years ago and during this time has worked for several multinational pet food manufacturers and independently as “The Pet Food Consultant”. Most of her time has been spent in Research & Development (R&D), designing, formulating, and developing diets. Whilst working predominantly in the arena of dog and cat nutrition, her expertise and passion for rabbits and rodents has also been recognised. Christine was once described as “The UK’s Leading Rabbit Nutritionist” (The Times, 2006), served as chairman of the FEDIAF Small Pets Working Party, and has had advice columns in several journals. Christine is a member of the European Society of Veterinary and Comparative Nutrition (ESVCN) and is an Honorary Lecturer at the University of Nottingham.

Dr Tariq Abou-Zahr MRCVS - Service Lead: Avian & Exotic Service at Valley Vets



Tariq is a Veterinary Surgeon primarily involved in zoological medicine (exotics). His main clinical and research interests are in avian & reptilian medicine, surgery, and welfare. My caseload also includes a large number of small mammals and a small number of amphibians, invertebrates, and fish. Tariq graduated from Bristol Vet School in 2014 before completing his Avian & Exotic Animal Medicine and Surgery Internship (2016) and Residency (2019). As a clinician, researcher and also a passionate bird/exotic pet keeper, Tariq has regularly written articles and spoken at veterinary and animal welfare events.

Dr Donna Snellgrove – Research Scientist at MARS Inc



Donna has a PhD in Fish Nutrition and Physiology from University of Plymouth and has worked as a Post-Doctoral Scientist at University of Connecticut, USA. In 2004 she joined MARS Incorporation where she has worked primarily on fish nutrition studies as a Research Scientist.

Donna is also a visiting lecturer at University of Nottingham and an active member of PFMA Fish Group where she is involved in drafting a Fish Nutritional Guidelines.

Dr Marge Chandler is an independent consultant in small animal nutrition and internal



medicine, Clinical Nutritionist for Vets-Now Referrals, Glasgow, and Internal Medicine Specialist for Moorview Referrals in Newcastle. She has a BS from California State University, and a MS (Animal Nutrition) and DVM from Colorado State University (CSU). After several years in mixed practice, she did residencies in small animal medicine and clinical nutrition at CSU and Massey University, NZ. She is a diplomate of ACVIM and ACVN, member of the ANZCVS (SAM), Chair of the FEDIAF Scientific Advisory Committee, founding member of the European Veterinary Nutrition Educators Group, and Co-Chair of the WSAVA Global

Nutrition Committee.

Alana Harvey-White – PFMA Chair of Additives & Undesirable Substances Committee, Commercial Manager Pet & Equine at Cargill



In 1994 Alana graduated from University of Nottingham with a BSc in Agricultural & Food Sciences, specialising in animal physiology & nutrition. She then spent time following her passion for horses in the UK & the USA. In 1998 Alana joined the NuTec in a technical role. During her 22 years with the company, now being part of the global company Cargill, Alana has covered many roles within the company, including quality, customer services, regulatory & account manager.

As well as her commercial role, Alana works closely with numerous trade associations. As well as being the PFMA Chair of Additives & Undesirable Substances Committee, she is AIC Chair of Premix & Mineral Feed Committee, a member of the BETA Feed Committee & a member of the BAFSAM Regulatory & Technical Committee. Outside of her work, Alana is a keen horse rider and currently competes her ex-racehorse in dressage (dancing horses).

Neil Leach – Animal By-Products Consultant and former DEFRA Policy Advisor



Neil's career at DEFRA, from which he recently retired, included leading on Animal by-products (ABPs) and TSE policy from 2003 to March 2020, including latterly the impact of Brexit. He also set up and became the Government Non-Executive Director of the National Fallen Stock Company which collects and disposes of animals which die on farm. During this period Neil developed extensive experience in Brussels and the EU, negotiating and lecturing on all aspects of EU ABP and TSE legislation and regulation including rules on trade in ABPs. He also gained an in-depth knowledge and developed excellent relationships with key stakeholders in the ABPs industry including the pet food sector. Neil is now an independent consultant advising on all aspects of the ABPs industry.

Dr Adrian Nelson-Pratt BVSc DipCoaching MIOEE MRCVS



Adrian is an experienced business consultant with over 25 years working in the veterinary sector and he's a veterinarian with an extensive network. He spent 6 years working in small animal clinical practice before spending a varied fourteen-year career at Hill's Pet Nutrition. This included technical advisor & training roles before joining the country management team as Veterinary Affairs Manager then Customer Development Director, directing the vet channel commercial function. During this time, he sat on PFMA Communications and Veterinary & Nutrition Committees. In 2016 Adrian established the Veterinary Business Consultancy Ltd offering nutrition, regulatory and management support to businesses involved in pet nutrition and other sectors. He's also a certified performance coach running his own personal and business coaching business too.

Michael Bellingham – PFMA Chief Executive



Michael joined PFMA in 2004. Before that he worked in both retail and food trade associations in the UK. In 2000 he moved to Brussels to run a European cereals association, which focused on international trade issues. As well as looking after the PFMA Executive Committee, which has financial and strategic oversight of PFMA, Michael also runs the Fish and Raw Pet Food Groups. He is Chairman of National Pet Month, a charity which promotes positive messages on human-animal bond. Michael has a degree in Politics from Durham University and an MA in European Studies from South Bank University.

Lana Morgan – PFMA Head of Regulatory Affairs



As Head of Regulatory Affairs, Lana deals with all technical and regulatory issues, acting as an intermediary between Government and the industry, and providing advice to members. Lana co-ordinates the technical and regulatory working groups at PFMA as well as the quarterly Technical Review Committee.

Lana has an LLM in Food Law.

Sarah Hormozi – PFMA Head of Science and Education



Sarah has an MSc in Animal Nutrition from the University of Nottingham and oversees all scientific communications and educational initiatives at PFMA, including running conferences, speaking at external events, and creating educational resources. Following her graduation with a BSc in Zoology (2007) Sarah worked in a small animal practice in her native Iran, advising pet owners and assisting vets during treatments and operations. Since joining the PFMA in 2011, she served the organisation in a number of different roles, initiating several new projects, including the launch of PFMA Pet Food and Nutrition Course. Sarah is proud to have Levin, a handsome Shetland sheepdog.