

## PFMA Pet Food and Nutrition Course 2020

### General Programme

Day One, Tuesday			
Timing	Title	Speaker	Room
9.30	Registration & coffee		
10.00	Networking activity: <i>Meet the other attendees and enquire about their product range</i>		
10.20	Welcome from PFMA, and Round-table introduction	Sarah Hormozi	
10.30	UK/EU market overview (30 m)	Christine Huggett	
11.00	Fediaf Nutritional Guidelines; Dog nutrition (1 h)	John Lowe	
12.00	Lunch		
12.45	Fediaf Nutritional Guidelines; Cat nutrition (45 m)	John Lowe	
13.30	Small Mammals Nutrition (45 m)	Christine Huggett	
14.15	Coffee break		
14.30	Bird Nutrition (30 m)	TBC	
15.00	Fish Nutrition (30 m) <b>June only</b>	Donna Snellgrove	
15.30	Manufacturing pet food - Part 1 - Introduction & Dry pet food	Terry Plant	
16.00	Coffee break		
16.15	Manufacturing pet food – Part 2 - Wet pet food (Inc. Raw) - Semi-moist & other products - Safety & quality	John Lowe Christine Huggett Terry Plant	
17.30	Open Forum, Questions and Discussion	Sarah Hormozi	
18.00	close		

Evening Activity		
19.00	Networking drinks and dinner	TBC

<b>Day Two, Wednesday</b>			
<b>Timing</b>	<b>Title</b>	<b>Speaker</b>	<b>Room</b>
8.30	Coffee and networking		
9.00	Introduction to UK/EU Legislation	TBC	
9.15	The Animal By-Products Regulation and Import & Export of Pet Food	Terry Plant	
10.30	Coffee break		
10.45	EU/UK Permitted Feed Additives and Feed Materials (45 min)	Terry Plant	
11.30	Palatability – what is palatability & how to measure it? (30 min)	John Lowe Christine Huggett	
12.00	Lunch		
12.45	Marketing Regulations part 1 - The Statutory Declaration (1hr)	TBC	
13.45	Marketing Regulations part 2 Product claims and off pack communications (45 min)	Terry Plant	
14.30	<b>Workshop</b> Statutory Declaration & supporting product claims	Sarah Hormozi	
15.30	Open Forum, Questions and Discussion	Sarah Hormozi	
16.00	Close		

Please note this programme is subject to some change for each course date.

<b>2020 Dates and Locations</b>
<b>28-29 April</b> , De Vere East Midlands Conference Centre, Nottingham, NG7 2RJ
<b>23-24 June</b> , Crowne Plaza Birmingham NEC, B40 1PS