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Pet Food Manufacturers' Association Ltd

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Pet Food Manufacturers' Association Ltd seeks to ensure that information and guidance it provides are correct but accepts no liability in respect thereof. Such information and guidance are not substitutes for specific legal or other professional advice.

PFMA Committees and Working Groups

Executive Committee	Establishing and monitoring PFMA policies, direction, and focus.	<i>Chair: Greg Van Praagh (Benyfit Natural) Secretariat: Michael Bellingham</i>
Review Committee	Identifying, monitoring, and commenting on all legislative and other developments in the marketing and technical areas.	<i>Co- Chairs: Matthew Elliott (Mars) and Monika Prenner (Nestle Purina) Secretariat: Lana Morgan</i>
Communications Committee	Develop strategies to communicate effectively with both internal and external audiences. Manage media relations and PFMA's responsible pet ownership activities.	<i>Chair: Kellie Ceccarelli (Spectrum Brands) Secretariat: Nicole Paley</i>
Veterinary Nutrition	To consider all veterinary & nutritional issues. Providing a resource to members and the public.	<i>Chair: Andrew Miller (Premier Nutrition) Secretariat: Sarah Hormozi</i>
Sustainability Committee	To identify the areas of sustainability which PFMA can make a significant difference and develop a strategy to encourage PFMA members to participate. Communicating goals and achievements to external audiences.	<i>Chair: Claire Robinson-Davies (Nestle Purina) Secretariat: Nicole Paley</i>
Small Animal Working Group	To act as an issue's forum and a representative body on matters related to small animal nutrition. i.e. pets other than cats and dogs	<i>Chair: Marion Turnbull (Cargill) Secretariat: Sarah Hormozi</i>
Bird Group	To act as an issue's forum and a representative body on matters related to bird nutrition. i.e. indoor and outdoor birds	<i>Chair: Richard Johnston (Johnston & Jeff) Secretariat: Sarah Hormozi</i>
Fish Group	To act as an issue's forum and a representative body on matters related to fish nutrition. i.e. indoor and outdoor fish	<i>Chair: Peter Kersh (World Feeds) Secretariat: Michael Bellingham</i>
Feed Materials And Trade Group	Dealing with legislation affecting raw materials, such as the Animal-By-Products Regulations and relevant European Directives	<i>Chair: Phil Taylor (Nestle Purina) Secretariat: Lana Morgan</i>
Raw Pet Food Group (Raws Group)	To act as an issue's forum and a representative body on matters related to raw pet food	<i>Chair: Craig Taylor (Natures Menu) Secretariat: Lana Morgan</i>
Additives Working Group	Monitoring and influencing legislation concerning additives.	<i>Chair: Alana White (Cargill) Secretariat: Lana Morgan</i>